

# FutureSmartCareers



## Extend and deepen your knowledge of Business Management

If you are interested in studying Business Management either at degree level or via an apprenticeship you may want to investigate it further to extend your knowledge in preparation for applying and interviews. The following resources will help with this.

### Podcasts

[Secret Leaders](#)

[BBC Business](#)

[Marketing Week](#)

[Financial Times News Briefing](#)

### Webinars

[Harvard Business Review](#)

[Institute of Leadership and Management](#)

### Business Management Resources

[Chartered Management Institute Future Leaders Blog](#)

This blog is designed to provide young professionals with the latest news, advice and guidance to help them get started in their career and make their mark on the world of leadership and management.

[London School of Economics](#)

A wide range of videos and podcasts covering many worldwide issues.

[Smart Insights](#)

Online learning platform for Marketing. Free membership (limited) is available.

[City of London Research Publications](#)

The City of London's free research publications covering city issues.

### Professional Bodies

[Chartered Institute of Personnel and Development](#) also see their knowledge hub

[Chartered Management Institute](#)

[Institute of Administrative Management](#)

[Institute of Leadership Management](#)

## Newspapers/Journals

### [The Economist](#)

The Economist takes an independent approach to economics, business and politics news.

### [Bloomberg Business Week](#)

Information on what's happening in the business world.

## Books

The following books might be available in a local library, it is not suggested that you buy them.

[Managing and Organizations: An Introduction to Theory and Practice](#) by Stewart R. Clegg

[The Value of Everything](#) by Mariana Mazzucato Penguin

[Management: A Very Short Introduction](#) John Hendry Oxford University Press

## Online Learning

Find bitesize short online courses based on your subject interests on the following platforms. Courses are usually free to complete and many are completed in no more than two or three hours a week over a two- or three-week period. You can usually start courses on a date that suits you. These courses are also known as MOOCS (Massive Online Open Courses).

[FutureLearn](#)

[Coursera](#)

## Videos

Explore Business Management related videos on [YouTube](#)

See also [TEDx Talks](#)

## Public University Lectures and Events

You may also find some relevant public lectures or online events through the following:

[Oxford University Events](#)

[Cambridge University Major Public Lectures](#)

[Edinburgh University Public Lectures](#)

[Gresham Lectures](#)

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March 2022